



CORANDE PUBLISHING, LLC

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***THE FINANCIAL PROSPECTS OF AN E-NEWSLETTER
PARTNERSHIP WITH CORANDE PUBLISHING***

COMPARE THE POTENTIAL REWARDS OF AN E-NEWSLETTER

Potential Monthly Newsletter Advertising Income	\$ 10,500.00
<i>*(Example Based upon 10,000 Subscribers/30 ads per issue)</i>	
Monthly Organization Revenue-Share	<u>\$ 2,625.00</u>

POTENTIAL ORGANIZATION INCOME PER YEAR* \$ 31,500.00

(*A higher number of subscribers produces correspondingly higher income)

WITH TYPICAL COSTS OF A TRADITIONAL PRINT NEWSLETTER

<i>*1st Class Postage for 10,000 traditional Newsletters @ .42 ea.</i>	\$ 4,200.00
<i>40,000 sheets copied @ .05 ea.</i>	<u>\$ 2,000.00</u>
<i>Basic Production Cost per Issue/Month</i>	\$ 6,200.00

TOTAL TYPICAL YEARLY EXPENSE \$74,400.00

(Not Including Labor, Transportation, & Equipment!)

**Postage rates may vary*

THE FIGURES SPEAK FOR THEMSELVES.....

Converting from a traditional “print and postage” newsletter to an e-newsletter partnership with Corande Publishing can potentially make a SIX FIGURE DIFFERENCE in your organization’s bottom line... and the higher your number of subscribers, the more potential revenue your newsletter may produce.

Submit a Request for Information today (*enclosed or online at www.corande.com*) and take the first step to create a new revenue stream for your organization!